

PROFESSIONAL EXPERIENCES

FEBRUARY 2022 - NOW

Digital Designer *HelloFresh SE*

Creating digital campaigns and assets across multiple brands (6 different brands for 18 markets) and channels (CRM, display, Paid Social, affiliate, OOH...)

Berlin

SEPTEMBER 2021 - JANUARY 2022

Digital Designer *ooia, Oshii GmbH*

Digital design and motion designer for Paid Social and Organic Social

Berlin

MARCH 2020 - AUGUST 2021

Graphic Designer *Veolia Deutschland*

Internal communications, posters, leaflets, infographics newsletter, illustrations, product designs, and conducted photo shoots

Berlin

AUGUST 2017 - NOW

Graphic Designer *Freelance*

Created print and digital assets for clients such as FACCSF, Pilton Working Men, and LN Market

MARCH 2016 - JULY 2017

Graphic Designer *Monnaie de Paris*

Created digital and print materials for coin collections, and uploaded graphics to the website via Dropal

Paris

SCHOOL TRAINING

2015- 2016

Master 2 Art Director and Digital design creation
Sup de pub, INSEEC
Paris

2015- 2016

Bachelor Information and Communication
Hypermédias department
New medias studies
and digital art.
Université de Savoie
Annecy, France

SKILLS

Branding
Print design
Digital Design
Motion Design
UX/UI design

Automatisation
platform:
Celtra
Smartly

Photoshop
Lightroom
Illustrator
Indesign
After effect
Premier pro
Sublime text
Figma

LANGUAGES

French: mother tongue
English: C1 fluent TOEIC: 821
German: B2
Russian: A1